Certified Nonprofit Professional
Nonprofit Leadership Alliance

- Founded in 1948 in response to the high turnover rate of young nonprofit professionals
- Mission: strengthen the social sector with a talented, prepared workforce
- Build capacity for the sector by improving quality of the workforce
1 in 10 employees in the U.S. works for a nonprofit.

13.7M

# of nonprofit employees in the U.S. in 2010.

Since 2008, the overall number of employees in the U.S. economy has been declining. Employment in the nonprofit sector, however, continued to increase throughout the recession.
Students participate in coursework that exposes them to 10 core competencies.

Students attend one national career development conference.

Students complete a series of leadership activities to support classroom learning.

Students participate in a minimum 300-hour nonprofit internship.

Academic Coursework

Leadership & Service Learning

Alliance Management Institute

Professional Experience
1. Communication, Marketing and Public Relations
2. Cultural Competency and Diversity
4. Foundations and Management of the Sector
5. Governance, Leadership and Advocacy
6. Legal and Ethical Decision Making
7. Personal and Professional Development
8. Program Development
10. Future of the Nonprofit Sector

***Remember, if you are completing the Nonprofit Concentration you will qualify as having met all of these competencies. You will report each course you take and what competency(ies) it fulfills.
Alliance Management Institute

AMI is a conference experience for students completing the CNP credential.

Objective: To expose future nonprofit leaders to a vibrant learning experience that promotes nonprofit best practices, innovative thinking, and the scope of the sector through networking, case studies, and workshops.

Graduate students have the option to attend an alternative approved regional nonprofit conference.

All students can opt to attend “Virtual AMI” in lieu of attending the Annual AMIConference.
Leadership & Service Activities

- Fundraising
- Event Planning
- Professional Development
- Marketing
- Grantmaking
- Volunteer Management
- Board Development
- Community Involvement
Benefits of the CNP Credential

- **Recognition**: Students may upload the CNP credential to their LinkedIn profile and other digital platforms.

- **Great job opportunities**: The Alliance’s employment matching system, CNP Launch, connects CNPs to nonprofit hiring managers.

- **National network**: Upon completion of the program, CNPs become a member of the Association of CNPs where they have access to networking and professional development opportunities.
Impact of the CNP Credential

According to independent research, CNPs are seven times more likely to rise to director+ level compared to non-CNPs.
Cost of the credential is in addition to fees students incur for the MPA degree or graduate certificate:

- **$25** enrollment fee that provides access to CNP Launch and your student profile on Salesforce.
- **$35** fee at the end of your CNP that will pay for the cost of your CNP certificate, transcript, lapel pin, and cords to wear at graduation.
- Cost associated with registration and travel for conference.
Setting up your profile: Watch this video!
To get started, log in or create your profile.

New students: Create a profile

Creating a new profile includes a one-time $25 enrollment fee that gives students access to CNP Launch and much more!

If you have previously created a profile, please click the link below.

Students: Log in to your profile
Fill in all information
You will self-report:

- Course you take to meet the 10 competencies (must include 2 required NP electives and 3 other NP electives)
  - You will meet the competencies several times
- Leadership Activities
- Internship (if SPA waives it, we do too, but log what you did to waive the internship)
- Conference Attendance
While you are being approved, it will prompt you to pay the $25 enrollment fee.
In the Competencies tab, click **Edit** to report when you have completed one.

Course title, information, details of how course met competency
You will be self-reporting the courses you take and how they fit the 10 core competencies of the CNP.

As long as you are completing the coursework for the NP Concentration (two NP core classes as well as three electives), you will have met all of the competencies. If you think you are missing a competency, please email cnp@ucdenver.edu

Keep in mind: Your transcript will be as complete or as simple as you like, depending on what you fill out.
Example of How to Meet Competencies

Governance, Leadership and Advocacy

Met by taking one or more of the following courses:

- Seminar in Nonprofit Management
- Nonprofits and Public Policy
- Nonprofit Boards and Executive Leadership
- Strategic Management
- Managing Conflict and Change
- Program Evaluation
- Negotiation and Conflict Resolution
- Political Advocacy
- Urban Social Problems
To report your internship, click on the Internship tab and select New Internship.

Remember: however you fulfilled the internship/work experience component of the MPA degree will also work here. If you had experience that waived the requirement for the MPA, then write down what that experience was here. If you completed an internship during your time in the MPA to receive credit, write that here.
Leadership and Service Activities

At least one leadership role you’ve had (on campus with the student association or otherwise – serving on a board, for example)

OR

an exceptional service activity

***Only one activity is needed to fulfil the requirement, however one-time activities will not be approved.
If/when you register for the Nonprofit Leadership Alliance’s annual conference, the Alliance Management Institute, your attendance will be recorded for you.

If you chose to attend another regional conference that qualifies, please be sure to notify cnp@ucdenver.edu that you need this to be recorded on your profile.
Don’t forget to complete it!

Complete your CNP profile today!
Log in at www.nonprofitleadershipalliance.org
Questions?

Email:

CNP@ucdenver.edu