

# Summer Electives Flyer



The following courses are available during the summer 2012 semester which runs June 4<sup>th</sup> – July 28<sup>th</sup>. Registration is open!

**PUAD 5110: Seminar in Nonprofit Management - Mondays and Wednesdays 3:30 pm – 6:00 pm**

The Seminar on Nonprofit Management provides an overview of the principles and concepts that are unique to managing a nonprofit organization. Students are given an introduction to the history of the nonprofit sector with an emphasis on the role of nonprofits in delivering services as a subsidization of government. Additional topics include governing boards, advocacy, funding diversity, human resource management, marketing, volunteer management and ethics.

**Instructor: Jason Machado** is currently a Doctoral Candidate and received his MPA from UCD in 2006. Jason's research interests include comparative public administration, nonprofit board governance, grassroots advocacy and the role of nonprofits in the policy process. He has worked as a Public and Legislative Affairs Director for multiple Colorado nonprofits and continues to consult on several advocacy projects that promote civic engagement and voter access.

### **PUAD 5140: Nonprofit Financial Management - Online**

Financial management is one of the core competencies of effective nonprofit managers. Every nonprofit organization needs money to sustain or advance its mission. This course provides a grounding in financial management for the "non-accountant" by focusing on an array of knowledge and management skill areas necessary for allocating and controlling resources and for analyzing, reporting and protecting the fiscal health of the organization. Topics include key accounting principles, understanding and using financial statements, the budget development process, cash flow analysis, banking relationships, using the audit report, maximizing investment policy and strategy, and understanding the boundaries of tax exemption.

**Instructor: TBA**

### **PUAD 5150: Fundraising and Financial Resource Development - Intensive format**

Tues. 4:00PM – 9:00PM - 6/4 through 7/28 with two Sunday meetings in between  
Sun. 10:00AM – 3:00PM - 6/24, 7/22

This summer intensive will cover the principles and techniques of fundraising, including developing fundraising strategies for different types of nonprofits. Topics include:

*- an overview of resource development from foundations, corporations, government and individual solicitation, including the strategic grant research and approach, proposal writing, and individual donor programs; developing overall fundraising plans, top principles and tips in fundraising*

*- principles and practices of public relations, 'positioning' and integrating these concepts into overall fundraising techniques.*

*-students will also get to meet philanthropists and foundation/corporation grantors in Colorado in this class*

**Instructor: Richard Male** has worked with nonprofit organizations, associations, private foundations, corporations, local governments and schools to find practical solutions to real-life problems for more than 40 years, and is one of the leading experts nationally and internationally in a wide variety of capacity-building skills. He was the founder of the Colorado Nonprofit Association, Community Shares of Colorado, and Community Resource Center, Colorado Grants Guide.

### **PUAD 5180: Social Entrepreneurship - Online**

Designed to introduce students to the concept of social entrepreneurship. Using nonprofit (and public) organizational examples, students gain an understanding of what it means to be an innovative manager. Students study techniques designed to advance an organization's mission and increase organizational

effectiveness, accountability and efficiency through the use of for-profit techniques within a nonprofit context.

**Instructor: Jennifer Wade-Berg** is the Chief Diversity Officer at Kennesaw State University and an assistant professor in the Wellstar College of Health and Human Services at Kennesaw State. Formerly with the School of Public Affairs at CU Denver, her research interests include strategic nonprofit management and social entrepreneurship. Dr. Wade-Berg holds a PhD in public administration from the University of Georgia.

### **PUAD 5370: Media and Public Policy - Tuesdays and Thursdays 6:30 pm – 9:00 pm**

Explores the conventions and practices of the print and electronic media in the United States. The course enables students to better understand the place of the media in society, the way the media look at themselves and how journalists confront conflicting values in the performance of their roles. The course also explores the media's role in the policy process, policy process theories/frameworks, and policy outcomes.

**Instructor: Kelley Harp**, currently a third-year PhD student, previously worked as a staffer in the Colorado Legislature for more than five years covering five legislative sessions. He left in 2006 as the communications director for the Senate Minority Office. Kelley's campaign experience includes work as the communications director and spokesman for a statewide ballot initiative in 2008 and communications director for a U.S. Senate candidate in 2004. He has also been a newspaper reporter and magazine columnist. Kelley holds a B.S. in journalism from CU-Boulder and an M.A. in political science from CU-Denver.

### **PUAD 5631: Seminar in Environmental Politics and Policy - Online**

Examines the fundamental principles of politics and policy that shape strategies of environmental protection. Focuses on the role of institutional processes, government organizations and nongovernmental organizations in environmental politics and policy.

**Instructor: Denise Scheberle** recently moved to the Colorado mountains from Wisconsin, where she served as professor and chair of the Department of Public and Environmental Affairs at the University of Wisconsin – Green Bay. She is currently working on a book about environmental heroes and villains. She has multiple publications in the areas of environmental law and management, environmental federalism, and the implementation of environmental laws and regulations. Denise earned her PhD in Political Science from Colorado State University, and her MPA from the University of Wyoming.

### **PUAD 6600-001: Wildlife Management Law & Policy – Intensive format**

Fri. 5:00PM - 9:00PM – 06/8, 06/22, 07/13

Sat. 9:00AM - 5:00PM – 06/9, 06/23, 07/14

Americans have a unique relationship with wildlife and historically have taken an active interest in the management of the wildlife resource. The North American Model of Wildlife Management forms the foundation for the establishment of wildlife law and policy.

This course will place wildlife policy and law as a subset of environmental policy and will cover issues pertaining to state and federal levels of policy and law. It will also be directed at current administrative and policy issues in wildlife management. There will be some issues of applied wildlife management, but that is secondary to the issue of wildlife policy and law.

**Instructor: Michael King** became the Assistant Director for Lands, Minerals and Energy Policy in January of 2006 and was appointed as Deputy Director of the Department of Natural Resources in September of 2006. Mike was appointed executive director of DNR in May 2010. Prior to his employment in the Executive Director's Office, Mike worked in the Policy and Regulation Section at the Colorado Division of Wildlife in various capacities for six years and was an Assistant Attorney General from 1993-1999. He received his Bachelors degree in journalism from CU-Boulder, law degree from the University of Denver and a Masters in Public Administration from CU-Denver's Graduate School of Public Affairs.

### **EHOH 6622: Introduction to Public Health Emergency Preparedness – Tuesdays and Thursdays 2:30 pm – 5:45 pm**

This is an introductory course that focuses on the public health role in community disaster preparedness, including planning, response and recovery. Public health threats, despite their origin, often lead to the onset of serious public health emergencies. This course explores the relationship between the 10 essential public health services and how these services can support the ability to prevent, respond to, and rapidly recover from public health emergencies. The course examines the structure of disaster management looking at legal frameworks, theory and practice of the National Response Framework and National Health Security Strategy, the interplay and collaboration between medical and public health services as proscribed by the Public Health Emergency Preparedness & Healthcare Preparedness Capabilities, the relationship between public health systems and other agencies involved in disaster preparedness and response, and lastly the impact this has on a community's ability to withstand and recover from disasters. The curriculum will include several guest lecturers active in public health preparedness and response, and will culminate in a table-top exercise.

**Instructor: Dr. Debra Kreisberg** is Director of the Center for Integrated Disaster Preparedness. Debra has 20 years of experience building and enhancing service delivery systems for "at risk" populations. Her work engaging hospitals, health departments and non-profit organizations works to improve standards for quality of care, care access, and cultural competency in the area of behavioral and medical healthcare needs in disaster and humanitarian crisis.

