The style guide is a reference tool to support consistent design of Colorado School of Public Health communications. Use of the school name and wordmark are restricted to official administrative, faculty, student and alumni activities. Please refer questions to Tonya.Ewers@ucdenver.edu.

Marketing & Print Colors

- **ColoradoSPH Grey**
  - Pantone 7540
  - CMYK 67/59/55/36
  - RGB 75/76/79
  - HEX #4b4c4f

- **UNC Blue**
  - Pantone 295
  - CMYK 100/69/8/54
  - RGB 1/45/91
  - HEX #013c65

- **CSU Green**
  - Pantone 357
  - CMYK 92/18/94/61
  - RGB 33/87/50
  - HEX #215732

- **CU Gold (official)**
  - Pantone 4525
  - CMYK 0/10/48/22
  - RGB 207/184/124
  - HEX: #cfb87c

Wordmarks

- **ColoradoSPH Grey**
- **UNC Blue**
- **CSU Green**
- **CU Gold (official)**

Font

- **Egyptian Slate Std Medium**
- **Egyptian Slate Std Light**
- **Corbel Regular**
- **Corbel Italic**
- **Corbel Bold**
- **Corbel Bold Italic**
- **Helvetica (alternate)**
- **Helvetica Bold (alternate)**
- **Arial (alternate)**
- **Arial Bold (alternate)**