Greetings from ICB, Fall 2010
From Fan Zhang (Denver Campus) and Zhu Yi (Beijing Campus)

Greetings from students of the International College at Beijing (ICB)—both in Beijing and Denver. For most of the past 15 years, in cooperation with China Agricultural University, UCD has sponsored a university in Beijing, providing Chinese students with the opportunity to earn undergraduate degrees from UCD either in communication or economics. ICB students are taught in English by American professors and earn the same degree that students on the Denver campus earn. ICB students also have the opportunity to spend one or two years studying on the Denver campus.

The UCD-ICB connection provides all of us with an opportunity to practice intercultural communication. To enhance that process, this past year, those of us on the Denver campus formed the International Club, Beijing, which is dedicated to helping Chinese and American students understand each other’s cultures. The club helps Chinese students learn how to live and succeed in the American culture and helps build community among Chinese and American students. It also gives American students who participate in travel-study courses to China or who choose to study at ICB opportunities to learn about Chinese culture before they arrive in Beijing.

ICB students in Denver also have been involved in other ways in the UCD Communication Department this past year. We have been using our communication skills as student research assistants and by helping prepare recruiting materials for ICB.

Plans for next year include developing a Communication Club on the ICB campus, which will sponsor activities for communication majors and help to recruit students to the major.

We are excited about the opportunities that the ICB-UCD connection provides for global communication—opportunities that will increase as more Chinese students come to study on the Denver campus and American students begin to study on the ICB campus.