College of Arts & Media
Dean’s Message with several requests and updates
2 January 2018
December 2017

CAM Graduation Reception at Courtyard by Marriott
CAM Faculty and Staff Meeting
10 January 2018
10:00 am to Noon
Tivoli Community Theatre

Special guests:
Gary Steuer,
President and CEO
of the Bonfils-
Stanton Foundtion
and Ruth Bruno
Public Arts
Manager
of Colorado
Creative Industries
Dear Faculty and Staff,

As we begin a New Year in 2018, the world around us continues to change. I am very proud of the ethos of CAM—a college founded in 1998 at the intersection of art, technology and commerce. In 2015, the CAM Community (faculty, staff, student and community representatives) narrowed the values of CAM from 11 to three: Creative Excellence, Discovery and Denver. And in 2017, the input from faculty, students and staff resulted in 5 CAM initiatives:

Strategic Initiatives of the College of Arts & Media:
- Support an outstanding educational and creative student experience.
- Embed entrepreneurship across the College of Arts & Media.
- Support relevant research in the creative industries.
- Advance CU in the City through CAM communication and branding.
- Improve financial strength of CAM.

I will be presenting on the progress of the five initiatives at our Jan. 10th meeting.

Each of the three Chairs will be working on the priorities of the three departments at departmental meetings in January.

I am requesting that each of you consider reading the essay by Douglas Dempster—Concluding Remarks: Policy Implications for Postsecondary Arts Education. It is a very relevant article that articulates the distinction between creative work that is supported by “the academy,” and work that is professionally supported. That is an important distinction of how we assign metrics to our own work and serve as exemplars for our students.

http://journals.sagepub.com/doi/abs/10.1177/0002764217742221

Dempster’s essay is part of a Special Issue of American Behavioral Scientist: Arts Graduates in a Changing Economy Guest Editor: Alexandre Frenette.

http://journals.sagepub.com/toc/absb/61/12

I urge each of you to review these essays in the coming months—as they are highly relevant to the narrative that we compose as a unit of scholars, creators, performers, designers, and technologists.

Laurence Kaptain, Dean
5 strategic initiatives of CAM:
   a) Deliver an outstanding educational and creative student experience.
   b) Embed entrepreneurship across the College of Arts & Media.
   c) Support relevant research in the creative industries.
   d) Advance CU in the City through CAM communication and branding.
   e) Improve financial strength of CAM.
CAM Mission, Vision and Values expressed through a master strategic illustrator via Alchemy Strategy Group