SUSTAINABLE TOURISM PLANNING

Saturday: 10 am – 1:15 pm
Room: 320a
Office hours: By appointment
Phone: (303) 443-7876 (Pel-Ona Architects and Urbanists)
(303) 557-8188 (Cell – emergency calls only)
Email: Korkut@Pel-Ona.com

Sustainable Tourism Planning focuses on tourism comprehensively within the cultural, social, spatial, and economic contexts of the region, urban clusters, and the small town. It reviews global trends, national policies, and local planning processes through case studies from various parts of the globe. It explores the conceptual tools of reading and evaluating impacts of tourism developments on local economies and on life in public realm. It focuses on issues of cultural identity, authenticity, and financial autonomy within the framework of the recent trends of slow food, slow money and slow city. Last part of the course brings Turkey’s Aegean coast as a case study and focuses on Datça Peninsula, a relatively virgin region observing recent rapid growth. Even though this exercise will focus on Datça Peninsula, many of the lessons will be applicable to the other regions of the globe.

Key concepts of the course are authenticity, third place, loose space, vernacular, urban farming, eco-tourism, food tourism, garden tourism, diversification of the economy, slow money, slow food, slow city, traffic calming, and coding for diversity.

OBJECTIVES OF SUSTAINABLE TOURISM PLANNING

IDEAL:

To become a socially responsible, politically aware, artistically creative, intellectually flexible professional.

BOTTOM LINE:

- Understanding impacts of tourism on culture, economy, and environment in a practical way to guide policy making.
- Reviewing tourism planning literature and developing an in-depth understanding of the successful planning policies through reading case studies.
- Acquiring methods to read social and cultural change in urban places.
- Developing a conceptual framework along with a planning agenda in order to address environmental change in regional and local planning levels.
- Understanding the effects of tourism in urban form and developing urban design strategies to mitigate change with an advance architectural sensitivity.
ESSAYS, PRESENTATIONS, PAPERS

1. Two paper summaries/presentation in class (Powerpoint) (15 % of the grade each)

   Use of diagrams, schematic drawings, pictures and other visual material is an integral part of an appealing presentation. Depending on the reading’s topic the following tasks may help clarifying your presentation:

   (a) describing the processes responsible for tourism based urbanization;
   (b) evaluating social, cultural, economic and aesthetic impacts of these processes
   (c) identifying, naming, and describing actors and their motivations
   (d) evaluating relative power and impact of actors
   (e) identifying potential means of affecting actor decisions.

   Also, please provide questions to instigate class discussion.

2. Two short essays (1000 words each, 2 x 20% = 40 % of the grade)

4. A final policy proposal: paper (3000 words) / PowerPoint presentation (30 % of the grade)

   Opportunities for Datça and its surroundings (Group work)
The details will be announced later

UNIVERSITY WIDE POLICIES

Please refer to the following web sites for university wide policies:

Student Code of Conduct
   http://www.ucdenver.edu/life/services/standards/students/pages/default.aspx
Accommodations
   http://www.ucdenver.edu/student-services/resources/disability-resources/services/accommodations/Pages/accommodations.aspx
Academic Freedom
Family Educational Rights and Privacy Act (FERPA)
   services/resources/registrar/students/policies/Pages/StudentPrivacy.aspx
Attendance
   http://www.ucdenver.edu/faculty_staff/employees/policies/Policies%20Library/OAA/StudentAttendance.pdf
Discrimination and Harassment Policy and Procedures
   http://www.ucdenver.edu/about/WhoWeAre/Chancellor/ViceChancellors/Provost/
TENTATIVE SCHEDULE  
(as of October 2014)

PART I  
ISSUES AND CHALLENGES: INTRODUCTION

January 24:  Introduction  
Hand out Essay #1 (A short essay on tourism impacts and issues)

January 31: Issues and challenges: Selected work produced within previous Summer Studios in Turkey / Discussion on the final presentation

Reports and PowerPoint Presentations of the Previous Studios:


February 7: A global look at tourism: Issues and challenges  
Essay #1 due / Discussion: Generation of issue/challenge categories

Reading:  
Note: Except for the following book all of the readings listed in this syllabus will be posted on the Canvas. Acquiring the following book however is your responsibility.

PART II
CASE STUDIES: TOURISM ORIENTED URBANIZATION AROUND THE GLOBE

February 14:  Tourism and sustainability / Case studies

Readings:


February 21:  No Class

February 28:  Aspects of tourism / Types of tourism / Case studies

Readings:


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<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Readings</th>
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<tbody>
<tr>
<td>March 7</td>
<td>Garden tourism, food tourism, and street food</td>
<td>Readings:_____________________________________________________________________</td>
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<td>______ Hall, M. &amp; L. Sharples. 2003. The consumption of experiences or the experience of consumption?</td>
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<tr>
<td>March 14</td>
<td>Food systems, food communities, slow food, and slow money</td>
<td>Hand out Essay #2 (A short essay on authenticity, third place, and loose space)</td>
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<td></td>
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<td>Readings:_____________________________________________________________________</td>
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<td>March 21</td>
<td>No class</td>
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<td>March 28</td>
<td>Spring Break</td>
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PART III
READING THE CHANGE:
THIRD PLACE, LOOSE SPACE, VERNACULAR, AND AUTENTICITY

April 4
Concepts of third place, loose space, and authenticity

Readings:


April 11
Concepts of place, authenticity, and vernacular

Readings:


PART IV
TURKISH AEGEAN COAST: POLICIES FOR SLOWING DOWN

April 18  Tourism in Turkey and CittaSlow Turkey
Essay #2 is due

Readings:


ALL CittaSlow Charter @ http://www.cittaslow.org (also on Blackboard) http://www.cittaslow.org/network/country/35

April 25  Selected work produced within previous Summer Studios in Turkey

Reports and PowerPoint Presentations of the Previous Studios:


Submitted to the Municipality of Bitez and Bodrum Chamber of Architects


May 2 Opportunities for Datça and its surroundings
Final Presentation