

International Business

Joint Five year B.A./M.S. International Business program

B.A. International Spanish for the Professions, Department of Spanish and Portuguese
University of Colorado at Boulder

M.S. International Business, Graduate School of Business Administration, Institute for
International Business,
University of Colorado at Denver

This program is designed for exceptional students who wish to combine their B.A. in International Spanish for the Professions from the University of Colorado at Boulder with a Master of Science in International Business (MSIB) from the University of Colorado at Denver. Students are able to complete both degrees in five years, including two summer sessions, because 15 credit hours of the undergraduate major can be used to waive the Common Body of Knowledge requirement of the MSIB program.

JOINT B.A./M.S.I.B.

ADMISSIONS PROCEDURES

Students apply for the MSIB program in their third year, by declaring their intentions to their International Spanish for the Professions advisor, submitting the standard MSIB application forms for the University of Colorado at Denver and completing admissions requirements, which include the GMAT (Graduate Management Admissions Test). Students are notified of acceptance to the program prior to the start of their fourth year. Students must have at least a 3.0 GPA to be considered for admission. The International Spanish for the Professions advisors facilitate this process.

COURSE EQUIVALENCIES, WAIVERS AND TRANSFER COURSES

I. Students admitted to the MSIB receive automatic waiver of the foreign language requirement for that program.

II. The following undergraduate business courses within the International Spanish for the Professions requirements (16 credits) will waive up to 15 credit hours of the Common Body of Knowledge requirement in the MSIB program. Students must receive a grade of B to automatically waive a course. Students receiving a grade of C to B- must petition the MSIB director for course waiver.

BCOR 2000	Accounting and Financial Analysis I	4 credits = BUSN 6550
BCOR 2050/2400	Fundamentals of Marketing	3 credits = BUSN 6520
BCOR 3000/3100	Business Law, Ethics and Public Policy	3 credits = BUSN 6540
ECON 3403	International Economics and Policy	3 credits = BUSN 6620
BCOR 1020	Business Statistics	3 credits = BUSN 6530

16 credits

These credits fit into the MSIB program as follows:

A. Common Body of Knowledge (21 total credits)		
BUSN 6640	Financial Management	3 credits
BUSN 6650	Marketing and Management	3 credits
Waive from undergraduate major		(15 credits)
		<hr/>
		21 credits

B. International Business Core (9 credits)		
INTB 6020	Cross Cultural Management	3 credits
INTB 6200	International Business Policy	3 credits
INTB 6000	Introduction to International Business	3 credits
		<hr/>
		9 credits

C. International Functional Courses (12 credits)
Choose any four from International Functional Courses 12 credits

D. International Business Area or Functional Specialization 9 credits

Students may choose specialization by area (e.g. focus on Latin America) or by function (e.g. International Financial Management). The following is a sample program with a business internship in Denver and a study abroad component.

INTB 6800	International Field Study
INTB 6800	International Internship with a Denver-based international Company.
INTB 6800	Summer Study Abroad

Students must take a minimum of 30 credit hours in the MSIB program.

Sample Degree Plan and Timetable for the 5-year Joint Degree

Junior Year: Declare intent to apply to the MSIB program
Take GMAT
Apply to the MSIB program
Take courses from the Common Body of Knowledge as part of the Spanish for the Professions major requirements.

Senior Year: Complete the 16 hours of the Common Body of Knowledge within the Spanish for the Professions major.

MSIB Program (30 credits)

Summer INTB 6000 Introduction to International Business (3)
BUSN 6640 Financial Management (3)

Fall INTB 6020 Cross Cultural Management (3)
FNCE 6330 International Financial Management (3)
BUSN 6650 Marketing Management (3)
INTB 6060 International Business Law (3)

Spring INTB 6800 International Internship (3)
INTB 6800 Entry Strategy for International Markets (3)
INTB 6200 International Business Policy (3)

Summer MKT 6020 International Marketing Management (3)
INTB 6800 Summer Study Abroad (3-6)
Or
INTB 6800 International Field Study

B.A. INTERNATIONAL SPANISH FOR THE PROFESSIONS:

Department of Spanish and Portuguese University of Colorado at Boulder

What follows is a brief overview of this major and the course requirements, for complete information on faculty, study abroad, minimum GPA for graduation etc. please consult the appropriate listings on-line at www.colorado.edu/spanish or make an appointment with the Professional or Faculty advisors listed below.

This interdisciplinary option in the Spanish major offers exciting career possibilities, both in government and private industry, at home and abroad. Languages are extremely useful in business, industry, commerce, civil service, law, library science, media, science, economics, health and social sciences. Students who follow this course of study could also qualify as teachers of general business subjects in bilingual as well as traditional school systems. (However, students who wish to be certified to teach Spanish in the public schools should complete the Language and Literature option and consult the requirements for certification.) This major has the approval of the College of Arts and Sciences and has the cooperation of the College of Business. Those choosing this major

will not be able to enter our graduate program in Spanish without fulfilling the requirements of the Language and Literature major.

International Spanish for the Professions is a controlled enrollment major, which takes two years to complete. Interested students should contact the Department of Spanish and Portuguese Professional Advisor to declare the major. This should be done as early as possible in the student's academic career but no later than the second semester of the sophomore year. Spanish 3040 and 4070 must be taken at CU-Boulder. To graduate, students must meet all CU-Boulder campus requirements for graduation and should consult with the Professional Advisor for details about this.

I. Prerequisites

- a. SPAN 2120 or 2150 or equivalent proficiency
- b. ECON 2010 and 2020 (ECON 1000 for International Affairs double majors)

II. Requirements

a. Professional Spanish courses (15 credit hours) NO SUBSTITUTIONS PERMITTED

SPAN 3030	3 credits	Professional Spanish for Business I (only offered in fall)
SPAN 3040	3 credits	Professional Spanish for Business II (only offered in spring)
SPAN 4060	3 credits	Problems of Business Translation I (fall)
SPAN 4070	3 credits	Problems of Business Translation II (spring)
SPAN 3200	3 credits	Spanish Culture
or		
SPAN 3210	3 credits	The Cultural Heritage of Latin America

b. Spanish Language courses (17 credits)

SPAN 3000	5 credits	Advanced Spanish Language Skills (prerequisite to SPAN 3030)
SPAN 3100	3 credits	Literary Analysis in Spanish (must be taken at CU, can be used to fulfill core curriculum requirements)
SPAN 3120	3 credits	Advanced Spanish Grammar
Spanish Elective	3 credits	upper division
Spanish Elective	3 credits	4000 level only

c. Business course (16 credits) NO SUBSTITUTIONS PERMITTED(consult the prerequisites for these courses in the Business School course catalog)

BCOR 2000	4 credits	Acctg. and Financial Analysis
BCOR 2050/2400	3 credits	Fundamentals of Marketing
BCOR 2150/2300	3 credits	Adding Value with Management
BCOR 3000/3100	3 credits	Business Law, Ethics and Public Policy

ECON 3403 3 credits International Economics and Policy (also
for core curriculum)

or

BCOR 2100/2000 3 credits Introductory Finance

d. Area Courses (12 credits)

Six credit hours may be taken in lower-division courses. Students use these twelve credit hours to tailor the major to their specific interdisciplinary interests. These courses may be another language, more business, courses from a second major, or a wide variety of courses with International topics from other departments. Please consult with the International Spanish for the Professions Faculty advisors for specific course approval.

M.S. INTERNATIONAL BUSINESS

Graduate School for Business Administration University of Colorado at Denver

What follows is a brief overview of this program and the course requirements. For complete information on faculty, yearly application deadlines, admission requirements or transfer of credit for reasons not included in the joint BA/MSIB plan or other graduate programs please consult the appropriate listings on-line at www.cudenver.edu/public/business or make an appointment with the director listed below.

The M.S. degree in International Business prepares individuals for the challenges and opportunities facing business organizations in the global marketplace. The rapid globalization of business and the increasing integration of the world economies have made an understanding of international competitive forces an essential element of modern business management. This program provides students with an understanding of international business environments, the cross-border movement of goods, capital, people and technology, and the management of business organizations in global markets. It also develops competencies relevant to specific managerial problems and issues in the international context, such as how to enter foreign markets, manage a multicultural work force, manage foreign exchange risks and coordinate multinational operations. The degree is particularly valuable for students who have undergraduate degrees in business, engineering or liberal arts (including international affairs and languages) and who aspire to positions in internationally oriented companies. CU-Denver's graduate program in international business has received recognition as a national center of excellence in international business education. In the spring of 1999, the U.S. Department of Education renewed CU-Denver's prestigious designation as a Center for International Business Education and Research (CIBER), one of only 28 U.S. universities so designated and the only CIBER in Colorado.

COURSE REQUIREMENTS

The M.S. degree in International Business requires that a student complete the Common Body of Knowledge (CBK) and the M.S. core requirements.

I. Common Body of Knowledge (21 credits)

BUSN 6520 Managing Individuals and Teams
BUSN 6530 Data Analysis for Managers
BUSN 6540 Legal and Ethical Environment of Business
BUSN 6550 Analyzing and Interpreting Accounting Information
BUSN6560 Marketing Management
BUSN 6620 Applied Economics for Managers
BUSN6640 Financial Management

The Common Body of Knowledge (CBK) may be waived as follows:

- A. Specific CBK courses may be waived based on a case-by-case evaluation of undergraduate or graduate course work completed at an appropriately accredited college or university within the last ten years.
- B. Students completing the joint BA/MSIB will receive the credit listed above.
- C. Waiver of CBK does not waive specific courses that are required as additional background or as prerequisites to other courses.

II. M.S. international Business Core (30 credit hours)

A. Required International Business Courses (9 credit hours)

INTB 6000 Introduction to International Business
INTB 6020 Cross-Cultural Management
INTB 6200 International Business Policy

B. International Functional Courses (12 credit hours)

Choose any four from the following:

ACCT 6800 International Accounting
FNCE 6370 International Financial Management
INTB 6040 Managing People in Global Markets
INTB 6060 Legal Aspects of International Business
INTB 6080 Global Competition
INTB 6800 International Trade Finance and Trade Management
ISMG 6200 Global Information Technology Mgmt
MKTG 6020 International Marketing
MKTG 6800 International Transportation

or

Other graduate level business courses dealing with international business as approved by an advisor.

C. M.S. Elective (3 credit hours)

One course at the graduate-level may be selected from international business and the other functional areas of business.

D. Advanced Study Requirements (six credit hours)

This six-credit requirement is fulfilled by a Master's Thesis, Research Internship, Advanced International Business Courses, or International Field Study/Study Abroad.

III. Foreign Language Proficiency

Students must demonstrate proficiency in a foreign language (other than English). This is accomplished through completion of three semesters of college-level course work in a single foreign language with a grade of "C" or better in all three terms, or by passing a proficiency exam. This requirement is waived for joint BA/MSIB students.

Graduation Requirements

A candidate for a master of science degree in business must complete a minimum of 30 semester hours of graduate work plus any required background and Common Body of Knowledge course. A minimum cumulative grade-point average of 3.0 must be maintained.

For further information about the joint BA/MSIB program please contact:

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To declare the International Spanish for the Professions Major contact
Professional Advisor, Department of Spanish and Portuguese

Full information about the separate programs, departments and other programs offered can be found at the respective websites:

Department of Spanish and Portuguese, University of Colorado at Boulder:

www.colorado.edu/spanish

Graduate School of Business Administration University of Colorado at Denver

www.cudenver.edu/public/business

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