

January 1-11, 2012
China: A New Phase in Economic Growth and Development
Shanghai – Hangzhou – Chengdu
Faculty Development in International Business Program



OVERVIEW

CU Denver's Institute for International Business' 2012 China FDIB program will focus on new developments in **China's Five Year Plan**, approved March 14, 2011 by the PRC National People's Congress. The Plan depends on massive infrastructure projects and export driven growth as primary models and calls for GDP annual growth of 7%. But is also turns its attention to "quality growth" and a focus on the individual. The Plan introduces the following:

- **Westward Expansion Development**

Competitive strategic emerging industries (SEIs) will be supported through infrastructure, resource endowments, and production factors, hastening the integration and competitiveness of the region.

- **Manufacturing to Service**

Coastal regions are expected to turn from being the world's factory to high-end manufacturing and to the service sector.

- **High Value Added Research & Development**

Targets are set for R&D expenditures, patents, and value added output of strategic emerging industries.

- **Sustainability, Clean Energy & Environmental Protection**

Targets are set for reductions in energy consumption, carbon emissions, percentage of incorporation of non-fossil fuels in energy consumption, industrial water consumption, and an increase in forest coverage. Nuclear power will be developed and construction of hydropower plants will gain momentum in southwest China.

- **Entrepreneurship**

The Plan calls for in-depth reform in monopoly industries for easier market entry, more competition, and improved government efficiency and credibility.

- **Quality of Life**

Targets are set for population, life span, pensions, low-income housing, minimum wages, urban registered unemployment, urban jobs, and citizen volunteers. The Plan also calls for improved public service, democracy, legal systems, and social management systems, as well as for stable prices.



WHO SHOULD PARTICIPATE

- Business faculty to internationalize their courses, explore research opportunities, and network with faculty interested in China.
- International business faculty to add China content to their courses.
- Business school deans and department heads to further understand global competitiveness and the role of China in the global economy.
- Chinese language and international studies faculty to enhance their knowledge of China and the political, economic, and business developments there.
- Non-business faculty to incorporate international business content into their future teaching and research.

REGISTRATION

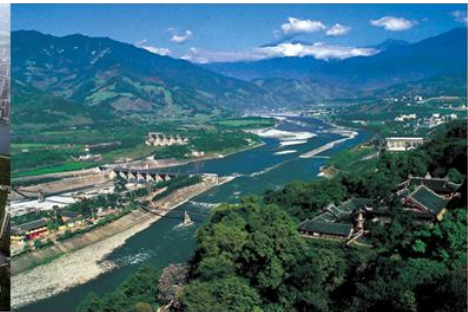
The program fee is \$2,900 per participant based on double occupancy. The fee includes hotel accommodations, most meals, transportation in China, site visits, and a selection of cultural tours. The fee does not include airfare to/from Asia, incidental expenses, tips, passport and visa fees, and a few meals. Single occupancy is an additional \$665. Please apply at: <http://www.ucdenver.edu/academics/InternationalPrograms/CIBER/ForFaculty/Pages/ChinaFDIBProgram.aspx>

DEADLINES

Applications will be considered until Friday, October 28, 2011.

FOR ADDITIONAL INFORMATION

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