The Center for International Business Education and Research (CIBER) at the University of Colorado at Denver and Health Services Center, in collaboration with Indiana University CIBER, will be offering a first of its kind faculty development program in International Entrepreneurship (FDIE) in June 2007. The program is targeted to international business and entrepreneurship faculty who wish to develop a course in international entrepreneurship, globalize the entrepreneurship course, or teach the international business course from an entrepreneurial perspective, as well as to faculty who are conducting or wish to conduct research in international entrepreneurship. In addition, the FDIE is targeted to directors of entrepreneurship centers who wish to internationalize their programs.

The program will feature two top scholars in the field: Walter Kuemmerle, formerly Associate Professor of Business Administration, Harvard Business School, and Patricia P. McDougall, Professor of Entrepreneurship, Indiana University. Both scholars have done cutting edge research in the field of international entrepreneurship. Global entrepreneurs and dealmakers from international start-ups and corporate intrapreneurs will also speak on best practices in international entrepreneurship.

Dr. Serapio, CIBER Faculty Director and Associate Professor of International Business and Management at the University of Colorado at Denver & Health Science Center, will coordinate this program. He has developed and currently teaches the international entrepreneurship course at the Bard Center for Entrepreneurship.

In addition to learning important concepts and frameworks and the pedagogy for teaching the international entrepreneurship course or for internationalizing the entrepreneurship course, participants will have access to teaching and research resources in the field. The program will also provide an excellent opportunity to meet and network with colleagues who share similar interests in research on international entrepreneurship.

Teaching and research in international business from an entrepreneurial perspective is one of the key priorities of the CU CIBER for the current grant period. It leverages the university’s strengths and resources in entrepreneurship including The Business School's nationally recognized Bard Center for Entrepreneurship, and exploits Colorado’s position as one of the top entrepreneurial states in the US.
Who Should Attend . . .

- Entrepreneurship faculty members who wish to develop a course in international entrepreneurship or to add global dimensions to their entrepreneurship course.
- International Business faculty who wish to teach their IB course from an entrepreneurial perspective or to add a module on international entrepreneurship to their IB course.
- Faculty members who are planning to teach or conduct research in international entrepreneurship.
- Faculty and executive directors of entrepreneurship centers who wish to internationalize their entrepreneurship programs.

Program Framework . . .

Module 1: Dr. Walter Kuemmerle - Teaching, Curricular Development, and Research
Selected Topics: International Entrepreneurship Finance, Comparative and Cross-Border Entrepreneurship, Use of Cases in International Entrepreneurship, Research Perspectives

Module 2: Dr. Patricia P. McDougall - International Business and Entrepreneurship
Selected Topics: Key Concepts and Frameworks in International Entrepreneurship, Research in International Entrepreneurship (Current State and Future Directions)

Module 3: Dr. Manuel Serapio and International Entrepreneurs - Practice of International Entrepreneurship
Selected Topics: International Dealmaking, International Entrepreneurship vs. Corporate Intrapreneurship, Offshoring and Born Global Companies

Module 4: Faculty/Staff – Pedagogy and Resources in International Entrepreneurship
Selected Topics: Review of course outlines books, articles, videos, cases, conferences, electronics resources, and others.

Fees
The cost of the program is $1,800 per participant including all course materials and designated meals.

Scholarships
Fifteen $300 IIB-CIBER scholarships are available to eligible faculty on a first-come-first-serve basis.
To Apply

Please complete the application and mail or fax to:
Institute for International Business at CU-Denver
ATTN: Dr. Manuel Serapio
P.O. 173364, Campus Box 195
Denver, CO 80217-3364

Phone: 303-556-5832
Fax: 303-556-6276
Email: manuel.serapio@cudenver.edu

Acceptance into this limited enrollment program will be based on the date the application is received. All applications must be received no later than April 15, 2007.