China

Faculty Development Program in International Business
January 1 – 13, 2007

Co-hosted by the University of Colorado and University of Southern California CIBERs

Co-sponsored with CIBERs at Brigham Young University, Michigan State University, Ohio State University, Texas A&M University, the University of Connecticut, the University of Hawaii at Manoa, the University of Kansas, the University of Maryland, the University of Memphis, the University of Pittsburgh, the University of South Carolina, and the University of Wisconsin-Madison

We invite you to participate in a two week faculty development in international business program: “China: An Emerging Economic Powerhouse in the Global Economy.” In just two weeks, faculty will gain firsthand knowledge of the dynamic growth of two of China’s leading economic regions: the Yangtze River Delta and the Pearl River Delta/Hong Kong, and see how China is being transformed from a planned economy into a globally competitive market oriented economy. The itinerary will include Shanghai, Hangzhou, Guangzhou, and Hong Kong.

Participants will discuss business and political issues with local managers, executives, and government officials, will visit a range of companies doing business in China, and will meet with Chinese university professors on the “hows and whys” of this phenomenal growth and where they fit into teaching and research. Faculty will greatly enhance their abilities to internationalize their courses and add more global business content to their curricula, explore research opportunities, and network with other faculty interested in international business and in China.

The participant cost of the program is $3500 based on double occupancy, with an additional $700 if you reserve a single room. The fee does not include airfare to and from Asia, incidental expenses, and a few evenings “on your own”.

For more information, please contact Jana Blakestad at the University of Colorado CIBER, jana.blakestad@cudenver.edu, 303-556-4738, or visit our website at: http://www.cudenver.edu/International/CIBER/facdevelop.