Company Profiles
January 3 - 15, 2005 CIBER Faculty Development Program
China: An Emerging Economic Powerhouse in the Global Economy

US Commercial Service Center - Shanghai - Monday, January 3
US Commercial Service Center - Guangzhou - Friday, January 7

The US Commercial Service promotes US exports to China, emphasizing help for US SMEs through extensive programs and services which include information by industry, trade shows, tips for doing business in China and publications. It has six offices in China: in Shanghai, Guangzhou, Beijing, Shenyang, Chengdu, and Hong Kong.

US Consulate Briefing - Shanghai - Monday, January 3
US Consulate Briefing - Guangzhou - Friday, January 7

The US Embassy in China is located in Beijing with Consulate Offices in Shanghai, Guangzhou, Chengdu, and Shenyang.

Baoshan Steel Company - Shanghai - Monday, January 3

Shanghai Baosteel Group Corporation (Baosteel) is a large iron and steel conglomerate set up on November 17, 1998 with the former Baoshan Iron and Steel Corporation as the core and absorbing the former Shanghai Metallurgical Holding Group Corporation and the former Shanghai Meishan Group Co Ltd. Baosteel is one of the most profitable steel enterprises in the world with an annual production capacity of 20 million tons. Its products include automobile steel, oil and gas exploitation, transportation steel, stainless steel, household electric appliance steel, food and beverage packing steel, and high-grade construction steel. It aims to become the prime research and development base for new processes, technologies and materials in China's iron and steel industry. Baosteel was ranked number 372 on the list of 2003 Global 500 in the July 2004 issue of Fortune Magazine, becoming the first of its kind in the competitive industry and the manufacturing sector in China to enter the world's top 500 enterprises. The company has a registered capital of 45.8 billion Yuan and possesses 22 wholly owned subsidiaries (including 9 overseas), 14 holding companies (including 2 overseas), and 24 equity-sharing companies. Among these wholly owned subsidiaries are eleven iron and steel companies, two financial companies, and eight trading companies.

Shanghai Stock Exchange - Shanghai - Tuesday, January 4

The Shanghai Stock Exchange was founded on November 26, 1990 and in operation on December 19th of the same year. It is a non-profit-making membership institution directly governed by the China Securities Regulatory Commission. It provides the marketplace and facilities for securities trading, formulates business rules, accepts and arranges listings, organizes and monitors securities trading, regulates members and listed companies, and manages and disseminates market information. After eleven years of operation the Shanghai Stock Exchange has become the preeminent stock market in Mainland China in terms of number of listed companies, number of shares listed, total market value, tradeable market value, securities turnover in value, stock turnover in value, and T-bond turnover in value. December 2002 ended with over 35.6 million investors and 715 listed companies and total market capitalization at RMB2.5 trillion. In 2002 capital raised in this market surpassed RMB61.4 billion.

Shanghai General Motors Company Limited - Shanghai - Tuesday, January 4

Shanghai General Motors Company Limited (Shanghai GM) was established in June 1997. It is a 50-50 joint venture between the world's largest automaker, General Motors, and China's largest
passenger sedan manufacturer, Shanghai Automotive Industry Corporation Group. Shanghai GM produces and markets vehicles, engines, and transmissions. Five shops - general assembly, powertrain, press, body and paint - are situated in a 240,000 square meter plant, which is the most advanced of its kind in China. In 2003 Shanghai GM sold 201,188 vehicles, an 81.6% increase over 2002. Its share of China’s passenger car market grew to nearly 9.8%, placing it among the top three passenger car manufacturers in China.

**Shanghai Jiao Tong University - Shanghai** - Wednesday, January 5

Shanghai Jiao Tong University (SJTU) is a key university in China, jointly run by the Ministry of Education and Shanghai Municipality. Founded as Nang Yang Public School in 1896, it is one of China’s oldest universities. SJTU has 21 academic schools with 60 undergraduate programs, 152 masters degree programs, 93 PhD programs, 16 post-doctorate programs, 16 State key doctorate programs, and 14 State key laboratories and National engineering centers. Its full-time enrollment is 23,9000 with 15,500 undergraduate and 12,780 graduate students. SJTU has five campuses that span 200 hectare. It is actively involved in international academic exchange programs and has established relations with more than 100 renowned universities.

**Jing Chu California Garden Property - Shanghai** - Wednesday, January 5

Jing Chu California Garden Property is a residential property for members of China’s middle class.

**Xin-tian-di Real Estate Area - Shanghai** - Wednesday, January 5

The Xin-tian-di Real Estate Area is a RMB1.3 billion project being developed in Shanghai’s Puxi business district by Shui On Construction and Materials Company. The project features renovated traditional buildings with restaurants and bars. Luxury apartments are planned for a later phase.

**Midea Group - Shunde** - Friday, January 7

Midea Group is a leading producer of home appliances. Founded in 1968, the company specializes in the production of air conditioners, dishwashers, microwave ovens, electric fans, rice cookers, electric heaters, water dispensers, vacuum cleaners, and other home appliances. It is the largest electrical fan manufacturer in the world with total assets amounting to US$807 million and US$290 million net assets. In 2001 its total assets were US$1.7 billion of which US$200 came from exports. Aiming for leadership in industry innovation, Midea Group has developed partnerships with multinational companies such as Matsushita, Toshiba-Carrier, Sanyo, NEC, Italian Merloni and Oracle.

**Dongguan Sing Fai Handbag & Metal Ltd - Dongguan** - Saturday, January 8

Dongguan Sing Fai Handbag & Metal Ltd is a manufacturer, designer and exporter of high quality fashion handbags, evening purses, and related metal parts as well as display stands for optical and mobile phones. 600 employees work at the factory in Dongguan and 12 employees work in Hong Kong. The company’s major markets are Japan, the United States, Canada and Europe.

**Momo Collection Company - Guangzhou** - Sunday, January 9

Momo Collection Company is a Korean-owned leather accessory factory with 150 employees.

**China Development Institute - Shenzhen** - Monday, January 10

China Development Institute (CDI) was established in Shenzhen in 1989 with the approval of the State Council, as a think tank for research and consulting. It is engaged in economic policy studies and provides economy-related consulting services to governments at all levels, to
businesses, and to public organizations. Its reform and innovation minded research team probes the front issues in Chinese economic reform and opening, in areas such as China’s macro-economic policy, Southern China’s economy, Hong Kong & Macao’s economies, international economic strategy, China’s corporate system, and enterprise reform. CDI has an extensive cooperation and exchange network with many domestic and international research institutions and consulting firms. It has joint PhD and MA in economics programs with the prestigious Tsinghua University and Nankai University which entitles CDI to be one of the training centers of senior talents in Southern China.

China Merchants Bank - Shenzhen - Monday, January 10

China Merchants Bank is the largest public held bank in China. Headquartered in Shenzhen, it has branches throughout China.

Yantian International Container Terminals Limited - Shenzhen - Monday, January 10

Yantian International Container Terminals Limited is a joint venture established by the Hutchison Port Holdings Group and Shenzhen Yantian Port Group. It began operations in mid 1994 and now has a total investment of HK$13.8 billion with nine container berths. Hutchison Port Holdings is the world’s leading port investor, developer and operator with interests in 17 countries throughout Asia, the Middle East, Africa, Europe, and the Americas. It operates a total of 206 berths in 35 ports together with a number of transportation related companies. A briefing paper on Yantian International Terminal is included at the end of this attachment.

Fujikon Industrial Co Ltd - Dongguan - Tuesday, January 11

Fujikon Industrial Co Ltd is a leading electro-acoustic manufacturer that produces a wide range of products including headpones, microphones, hands-free headsets, and speakers. Founded in 1982 it has evolved to become an industry leader. It has a total market capitalization of about HK$392.0 million and employs 1,000 people. The company is headquartered in Hong Kong with manufacturing facilities in Dongguan City. Audio products contribute roughly 47% of product sales of which there are two key types of speakers made: Mylar and cone speakers. Electronic products and accessories contribute 35% of the products sold. A briefing paper on Fujikon is included at the end of this attachment.

Hang Lung Group - Hong Kong - Wednesday, January 12

Hang Lung Group Limited has been one of the premier property development firms in Hong Kong for over 40 years. Initially an office developer located in Hong Kong, it now includes commercial and retail, office, residential/apartment, and industrial/offices properties located along major transportation routes in central Hong Kong and in the city’s Mongkok, causeway Bay and Quarry Bay areas. In addition the firm also manages parking garages and is a 66% partner in The Grand Gateway, a huge shopping mall in Shanghai. The company is a public subsidiary and property investment arm of the Hang Lung Group. A briefing paper on Hang Lung Properties is included at the end of this enclosure.

Securities & Futures Commission - Hong Kong - Wednesday, January 11

The Securities and Futures Commission (SFC) is an independent statutory body established by the Securities and Futures Commission Ordinance (SFCO). The SFCO and nine other securities and futures related ordinances were consolidated into the Securities and Futures Ordinance (SFO), which came into operation on April 1, 2003. It is responsible for administering the laws governing the securities and futures markets in Hong Kong and facilitating and encouraging the development of these markets. Its objectives are to maintain and promote the fairness, efficiency, competitiveness, transparency and orderliness of the securities and futures industry; to promote understanding by the public of the operation and functioning of the securities and futures
industry; to provide protection for members of the public investing in or holding financial products; to minimize crime and misconduct in the securities and futures industry; to reduce systemic risks in the securities and futures industry; and to assist the Financial Secretary in maintaining the financial stability of Hong Kong by taking appropriate steps in relation to the securities and futures industry.

Hong Kong Jockey Club - Hong Kong - Wednesday, January 11

The Hong Kong Jockey Club is a world leader in the provision of horse racing, sporting and betting entertainment as well as Hong Kong's premier charity and community benefactor. Since the first Plenipotentiary's Cup of 1846, horseracing has been one of the few social activities that has truly brought the diverse cultures of Hong Kong together. Since 1915 the Hong Kong Jockey Club has contributed its surplus earnings to the club's Charities Trust, distributing funds to provide the greatest benefit to society as a whole in four principal areas of civic and social needs: sports; recreation and culture; education and training; and community services and medical/health projects.

Television Broadcast Limited of Hong Kong - Hong Kong - Thursday, January 13

Television Broadcast Limited of Hong Kong (TVB) is a powerhouse TV station and one of the world’s leading Chinese-language broadcasters. In its 34 years of operation, TVB has won an 80% share of the Hong Kong television broadcast market. In 1993 it launched TVBS cable network in Taiwan which has since expanded to Southeast Asia. In the past decade TVB began direct-to-home satellite transmission of its shows to North American, Europe and Australia.

Li & Fung Group - Hong Kong - Friday, January 14

Li & Fung Ltd is a giant Hong Kong multinational trading group established in 1906. With more than 45 offices in over 25 countries, Li & Fung is the industry leader in product sourcing. It sources raw materials, selects appropriate factories, schedules production, conducts quality control checks, and handles order logistics. Li and Fung Distribution Group’s core businesses include manufacturing, logistics, and health care.