Hong Kong and China’s Pearl River Delta:  
A Globally Competitive Partnership  

January 3-15, 2004  
Hong Kong and China  

A Faculty Development Program Sponsored by the:  

Center for International Business Education and Research (CIBER)  
at the University of Colorado at Denver  
and the  
Hong Kong-America Center  
at The Chinese University of Hong Kong  

In collaboration with CIBERs at:  

University of Connecticut  
Duke University  
University of Florida  
University of Hawaii at Manoa  
University of Illinois  
University of Kansas  
University of Southern California
ABOUT THE PROGRAM

The University of Colorado CIBER and the Hong Kong America Center (HKAC), in collaboration with the CIBERs at the University of Connecticut, Duke University, University of Florida, University of Hawaii, University of Illinois, University of Kansas and University of Southern California, announce a faculty development program (FDIB): “Hong Kong and China’s Pearl River Delta: A Globally Competitive Partnership” from January 3-15, 2004.

The goal of the FDIB is to provide a firsthand experience of the dynamic growth of this region of 40 million people. It will provide opportunities to meet the managers, executives, bankers, entrepreneurs and government officials who make this happen. We will also visit a cross-section of the companies doing business in China’s Pearl River Delta (PRD), from domestic start-ups to foreign owned multinational corporations (MNCs) and to state-owned companies competing globally. At each step we will join professors in HK/PRD universities to exchange views on the “hows and whys” of this phenomenon and where they fit into teaching and research.

Hong Kong annually ranks among the world’s most competitive areas in government and business efficiency, while China is ranked low in these categories (IMD World Competitiveness Yearbook 2003). China’s Pearl River Delta (PRD), which surrounds Hong Kong, is the most dynamic economic development area in the world with 34% of China’s exports, 30% of its foreign direct investment and 7% of China’s gross domestic product (GDP) generated from 0.5% of its land area. The PRD’s GDP (purchasing power parity adjusted excluding Hong Kong and Macau) is larger than the national economy of Malaysia, Portugal and Greece. The integration of Hong Kong and PRD is producing a world-class economic zone, with each region building upon the strengths of the other.

Faculty participants will begin in Hong Kong, the historic bridge between PRD and the West, to meet leaders in business and government. Participants will take an in depth look at how Hong Kong operates as a business hub as well as examine the role of government in facilitating an efficient infrastructure of transportation, communication and finance. Participants will experience the economic and business transformation of PRD through site visits to public and private organizations in Hong Kong and the cities of the PRD to which Hong Kong is closely linked in manufacturing, logistics and business services.

The Hong Kong-America Center, a consortium of five leading Hong Kong universities, will host seminars with leading professors to discuss their research on Hong Kong/PRD development and competitiveness and share how they include this in their teaching. In addition, we will visit several Chinese universities in PRD and hear faculty views on how PRD is developing and the management and business issues faced by companies in PRD.
PROGRAM PLAN (Schedule)

Day 1: Depart USA.
Day 2: Arrive Hong Kong (HK); evening on your own.
Day 3,4: HK Business and Government Program: HK and the global economy; HK and China (PRC); Social and Cultural Change in HK; briefing on US business presence in HK and China.
Day 4,5: Academic Perspectives of HK, PRC and the development of PRD; Hong Kong university programs, business schools and research centers; where HK/PRC/PRD fit into business school curricula; what HK universities are doing in academic research in this area.
Day 6,7: Visit to Shenzhen to include a stock exchange briefing; a seminar on China's developing financial markets; company briefings and tours; and a visit to Shenzhen Virtual University.
Day 7,8: Visit to Guangzhou to include Sun Yat Sen University Center for Pearl River Delta Studies; visit local companies in Dongguan City and South China University of Technology; attend seminar on issues for hyper growth and social development in PRD region.
Day 9,10: Visit to western Pearl River Delta; briefing on the Zhuhai Special Economic Zone (SEZ), which is one of five SEZs in China; company and site visits; a seminar in Macau on Sino-foreign relations.
Day 11,12: Seminar concludes in Hong Kong with sessions with business, academics and university students to review and integrate ideas and materials. Discuss future collaboration and the teaching of HK/PRD topics in US business schools.
Day 13: Return to USA.

PROGRAM SPEAKERS

Invited speakers from the business and government communities include: Victor Li (Li & Fung), Frank Martin (AMCHAM), Jim Thompson (AMCHAM and Crown WW), Jeffrey Lam (Federation of HK Industries and Forward Windsome), Po Chung, (DHL), Eden Woon (HK General Chamber), Ronald Arculli (Arculli & Associates and formerly HK Legislative Council), Dr. Zhang Yujun (Shenzhen Stock Exchange), Hu Jizhi (Guosen Securities) and Gao Jianhua (China Merchants Bank). Professors from leading Hong Kong universities will be invited including Michael Enright (HK University and formerly of Harvard Business School), Richard Wong (Dean, HK University), Yeung Yi-man (Chinese University of HK) and Anthony Yeh (HK University).

PROGRAM HOSTS

Centers for International Business Education and Research (CIBERs) are national centers of excellence in international business teaching and research, funded by the U.S. Department of Education. The Hong Kong-America Center is a consortium of five leading universities in Hong Kong—Chinese University, Hong Kong University, City University, Polytechnic University, and Baptist University—focused on collaboration and exchanges with U.S. universities. HKAC administers Fulbright exchange programs in Hong Kong and China (www.cuhk.edu.hk/hkac).