Global Advisory Board

**What is the Institute for International Business?**

Established in 1988, the Institute for International Business (IIB) serves as the center for the advanced study and teaching of international business at the University of Colorado Denver (UC Denver). The institute partners with various schools, programs and faculty to implement and facilitate major internationalization initiatives. These include:

- faculty, program and course development
- research sponsorship
- international conferences and meetings
- student-led activities in international business
- business outreach

The IIB is also home to the Center for International Business Education and Research (CIBER), a federally-funded grant to promote U.S. competitiveness in the global marketplace. The University of Colorado Denver is the only CIBER in Colorado and one of two in the Rocky Mountain region. With this CIBER designation, UC Denver has established itself as Colorado's preeminent academic resource in international business. UC Denver has held this distinction since 1993.

**The Global Advisory Board**

The Institute for International Business works with a Global Board of Advisors comprised of international executives and entrepreneurs. Board members lead or contribute to IIB’s major international initiatives and provide funding and other resources to support the IIB’s mission and programs. The board also publishes the Global Forum Report to highlight international business executives’ insights on crucial global issues.
Who sits on the Global Advisory Board?
Board members are international business leaders, senior executives of multinational companies or founders/entrepreneurs of companies with involvement in international business. Board members represent diverse international business, geographic and industry expertise as well as reflect the broad range of Rocky Mountain and Colorado industries and businesses. In addition to Colorado-based international companies, the Global Advisory Board has invited members from outside of the United States.

The board is headed by a chair and the IIB faculty director, and is assisted by a vice chair.

How do members contribute to the IIB?
Board members directly and indirectly support the activities, services and initiatives of the IIB. They contribute to the IIB’s mission and goals in a multitude of ways, including:

Provide Subject Matter and International Business Expertise
• serve as a speaker in IIB-sponsored conferences and programs
• address international business classes at UC Denver
• provide expert guidance to the IIB in developing its strategy, programs and grant applications

Sponsor Applied Research and International Projects
• support the development of customized case studies
• support applied research
• sponsor class projects or provide case study mentoring

Host, Cosponsor or Participate in Faculty Development Programs or International Study Tours
• host IIB-led faculty development programs in the United States and abroad
• participate in (or send company representatives to) IIB-led international study tours

Provide Funding Support
• sponsored research
• conference sponsorships
• voluntary contributions
• student scholarships
• professorships/endowments

In addition, board members attend an annual Global Advisory Board meeting, where participants come together to discuss business issues of international significance.

What’s the value of belonging and contributing?
Serving as a Global Advisory Board member provides tangible benefits. Board members have an opportunity to network with like-minded internationalists, gain access to valuable research into international business trends and issues and serve as thought leaders for the development of the next generation of international business men and women.

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Faculty development program in China