

Blogger

www.blogger.com

Share your thoughts with everyone

what is it?

Blogger is a free blogging application that enables you to create a personal blog and then share your thoughts to the rest of the world. A blog or a weblog is usually a website where one can frequently update and add comments, video, images, much like one's personal diary. However, people often use a blog or Blogger for much more due to its quick and easy ability to create and publish content online.

educational use?

Educators have been using blogs for educational purposes for a number of years now. Perhaps the most notable use of a blog or Blogger is to provide students an opportunity to reflect and analyze course material. However, rather than keeping student's thoughts and ideas behind lock and key in a course management system (CMS), blogging provides students an opportunity to connect with a larger professional community while creating content for others. Further, introducing blogs and blogging into the classroom can help teach students about the value of not only writing but also reading blogs.

pros & cons?

Blogger is free and quick and easy to set up. Perhaps the only limitation to Blogger is the lack of control you have to completely redesign the look and feel of the blog. Further, unlike its competitor WordPress, Blogger cannot be hosted on one's own web server.

what's it cost?

Blogger is free.

alternatives?

A notable and, one might argue, even popular alternative to Blogger is WordPress (<http://wordpress.org> or <http://wordpress.com>).

resources?

7 Things You Should Know About Blogs

<http://net.educause.edu/ir/library/pdf/ELI7006.pdf>

Blogs in Plain English

<http://www.youtube.com/watch?v=NN2I1pWXjXI>

How to Create a Blog with Blogger

http://www.youtube.com/watch?v=BnploFsS_tY

Uploading a Video with Blogger

<http://www.youtube.com/watch?v=fnzlOYacOwU>