CONNECTION CAFE
with International Admissions

Live Chat Benefits:
• Real-time & instant
• Saves time
• Convenient

Tips:
• Create “canned” responses
• Create a schedule

Benefits:
• Interactive
• Cross-cultural approach
• Meeting students where they are

Social Media Tips:
• Recycle content
• Hire students to manage accounts

Screencasting Benefits:
• Hybrid approach
• Saves time
• User-friendly

Tips:
• Make a plan
• Short videos
• Content

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