Campus Strategic Priorities AND MAJOR INITIATIVES

**Student Success**
- Launch EAB/Student Success Partnership
- Strengthen undergraduate advising experience
- Increase institutional financial aid to undergraduates
- Integrate more High-Impact Practices into pedagogy and curriculum, including experiential and engaged learning

**Scholarly Preeminence**
- Bolster faculty research and creative work through:
  - Initiate seed grants to incent faculty/student research on local issues
  - Graduate student recruitment, stipends and scholarships
  - Targeted faculty hiring and support
- Increase visibility of our research and creative endeavors
- Develop additional health sciences pathway programs with CU Anschutz

**Community Impact**
- Leverage “CU in the City” brand evolution
- Establish City Centre @ CU Denver as hub for urban-based research and community engagement
- Implement strategies for clearer pathways with metro-area high schools and community colleges
- Utilize Facility Master Plan to further enhance and distinguish CU Denver neighborhood

**Inclusive Excellence**
- Further the spirit and sense of shared pride by working together across disciplines and departments in new ways
- Continue focus on recruiting and retaining students, faculty and staff from diverse backgrounds and fostering a culture of inclusion and respect
- Capitalize on opening of Student Wellness Center to deepen sense of student community
- Continue Campus Conversations

**Financial Sustainability**
- Implement budget model redesign to increase transparency, incent growth, and align resources to strategic priorities
- Increase summer enrollment and maximize offerings through CU South Denver, CU Online and market-driven professional credentials
- Launch multi-year scholarship campaign
- Strengthen alumni outreach

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**Regents 2020 Metrics**
- Increase “Other Revenue” (beyond resident tuition and state support)
- Student Success
  - Degrees awarded
  - Transfer students
  - Graduation rate
  - Freshman retention rate
- Sponsored Research Awards
- Financial Aid

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**CU Denver Projected Results**

<table>
<thead>
<tr>
<th>METRIC</th>
<th>STATUS (2015-16)</th>
<th>GOAL (2019-20)</th>
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</thead>
<tbody>
<tr>
<td>Other Revenue</td>
<td>$172.9M</td>
<td>$193.7M</td>
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<tr>
<td>Degrees Awarded</td>
<td>3,605</td>
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<tr>
<td>Transfer Students</td>
<td>2,434</td>
<td>3,000</td>
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<tr>
<td>Six-Year Graduation Rate</td>
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<tr>
<td>Freshman</td>
<td>48.2%</td>
<td>50%</td>
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<tr>
<td>Students of Color</td>
<td>49.7%</td>
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<tr>
<td>Underrepresented Minities</td>
<td>44%</td>
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<tr>
<td>Transfer Students</td>
<td>63%</td>
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<tr>
<td>First year Retention Rate</td>
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<tr>
<td>Freshman</td>
<td>71.1%</td>
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<tr>
<td>Students of Color</td>
<td>71.7%</td>
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<tr>
<td>Underrepresented Minities</td>
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<tr>
<td>Transfer</td>
<td>74.5%</td>
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<tr>
<td>Sponsored Research</td>
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<tr>
<td>Financial Aid</td>
<td>$45M</td>
<td>$45.8M</td>
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